

Development Co-ordinator's report August 2017

Areas for your input:

- Web content
- Permanent Courses
- Third Party Mapping revised Standing Order
- Coaching
- Club Nights
- CATI / Recruitment Activity

1. Web Content

As our site banner remains unchanged I suspect Wendy would still like *more images!*? The Officers have not held a meeting to discuss the management of our web pages, but Chris Bosley and I have asked John Cooke to update some pages.



Our web site has no details of the non league awards, eg Rising star, Thelma Spalton, Clock Trophy, Tiger and Presidents Salver. May be National Forest Trophy? We need to create and may be need to add Score cup(s) as it's LEI members only.

"Award criteria" tab needed?

2. Permanent courses

We have updated courses at Donisthorpe, Snibston and Hicks Lodge to cope with plaques obscured in the summer vegetation.

Stephen Chafer is working on two new courses at Old John and Deer Barn for schools. This is awaiting agreement of English Nature. We supported the Love Bradgate Park on Saturday 5th August



2017, for their 90th anniversary year. Six club members supported the offer of helping families do a POC, we also offered naughty numbers to those with a only a few minutes to spare. The weather was awful and attendance very low, few made the 2km from Newtown Linford. (I did find maps on sale are sold out but indicates on our web site to buy maps at the park.)

There was an accident reported at the Newtown Burgoland Primary School course which is half in a public area. We are not quite sure what happened but a 2 year old scratched their face on the protruding screws on a plaque on the play equipment and wanted to sue the Club. Peter Hornsby visited and was satisfied with the safety of the remaining plaques. The incident highlight our possible exposure to claims as there are many POCs in Leicestershire, Northamptonshire & Rutland. This includes areas were the landowner has bought plaques from us.

Stephen will be providing more information on POCS.

3. **Third party/ School mapping Standing order 8**

Last year I spoke to the BOF broker, and despite what is stated on the BOF web site, he advised that all Schools mapping would be covered as it's part of the remit of encouraging participation. I have therefore amended our Standing orders, Extracted as a separate standing order this element, copy **attached**.

The rest of the mapping Standing order is in need of a major update as it has not reflected current practice for several years!

Consider the amended mapping Standing Order

4. **Coaching**

Our Development Plan objective: provision of coaching and training for club members of all ages and abilities.

Local Weekend Training: The training at Cademan Woods on Saturday 8th July was abandoned as too few club members were interested. This leaves us with a problem of how to cater for the few that did want to attend. It also raises serious issues about any BOOST promotion, when our best area does not attract attendance, but a remote activity does. (see below also 5 below.)

Lake District coaching/race weekend

In contrast, Chris Heaton successfully organised the activity with several members from other clubs. It would be good to offer again in 2018.

Offers?

5. **Club Nights**

There are no significant changes to the winter programme compared with last year..

Sprint Training Easter/ Pre British Sprints

Before Easter we held sprint training practice at Loughborough University. The last time the British Sprints were at Milton Keynes it was very urban like (but lot of parkland) so campuses are less important. We have Castle Hill scheduled for mid September training for all three club nights.

We have a good record in the British Schools Score so training is scheduled for an evening at the end of September. However it will be fairly dark, so not ideal!

Development Plan Objective: A closer engagement with club members to understand what they require from the club in the way of training ...

We have three different nights in mainly three different locations. Each club night roughly breaks even because we charge for activities when not hiring facilities. AMR does the most outdoor sessions. Monday has attendances of up to 20 including several non-participating parents. Birthe and Iain are our lead coaches and the success is down to the two of them.

6. CATI/ Recruitment activity

Our Development Plan objective: Concerted effort to recruit new members

We have a City park series scheduled for Autumn 2018, an event every fortnight. We have been offered use of in park publicity notice boards but perhaps need to be asking about their Park run response / legality of charging and their onerous event application system.

Meet City Council?

Social media: Roger Phillips initiated “event” campaigns using Facebook last winter/ summer but this activity has diminished recently. The Captain’s report gives some details too.

We need to be able to sustain usage. (see BOF below)

Open events incorporating Schools League: We are working with NW Leicestershire District to use Acivat8 which has links with 5000 pupils. We have no other recruitment activity, so we intend to continue with last year’s promotion (see schedule at end), changes are: quite a lot of early afternoon sessions instead of morning, nothing in December. The DEE/ SYO scheme expects adults to attend and has sufficient adults to cover losses on juniors. We do not. *So we need thoughts on encouraging club members to attend. Another league, spot prizes?*

Peter is still working on a pack for schools to deliver some orienteering using their map and resources. Our new primary school contact is Brian Rushe and the date of Primary Championship in March not finalised. (Suggested Wed 21st again at Donisthorpe)

Bradgate: Those at Bradgate activity (on 5th) were interested in offering a series of four naughty numbers and short white for four consecutive Saturday afternoons say 1-3pm in the autumn (?...) at Newtown Linford, or Maureen and Andy were interested in making the offer.

It could be run by two to three people, but I think it needs to link to a race!
Thoughts, timing, links?

BOF Support: We are been offered support from British Orienteering to promote the club and recruit members. Tim Herod is our contact and will be attending the Monday club night on 4th September to talk to participants. We ought to introduce him to another activity/event (?) and then he would like to meet the Committee or sub-Committee.

What other activity? Who to be involved?

Roger Edwards
8th August 2017



Fun
Active
Challenging
Exciting

Ashby Map Runners are promoting Saturday events for children and families

First practice course is FREE. Your second Course counts towards Schools League.
Harder course for adults up to 5km.



All courses qualify for British Schools Explorer Awards
Find 10 controls to get your first award.



23 Sept 2017	1.30-2.30	Hood Leisure Centre
28 Oct	1.30-2.30	Hermitage Leisure Centre
25 Nov	11-12	Hicks Lodge
20 Jan 2018	11-12	Moirra Furnace
10 Feb	1.30-2.30	Hood Park Leisure Centre
3 Mar	1.30-2.30	Hermitage Leisure Centre
Mar	9.45-2.00	Schools champs
28 Apr	1.30-2.30	Donisthorpe Woods
12 May	1.30-2.30	Hood Leisure Centre
23 Jun	11-12	Hicks Lodge

Cost: £2.50 including equipment hire. Family £5.

www.leioc.org.uk



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