



Leicestershire Orienteering Club



Minutes of Committee Meeting held in the Conference Room, Brookvale Groby Learning Campus, Ratby Road, Groby, LE6 0FP Monday 12th August 2019

Present: Chris Phillips, Jane Dring-Morris, Alan West, Wendy West, Roger Edwards, Iain Phillips, Peter Leake, Bob Haskins, Ursula Williamson, Roger Phillips, Laurie Fluck, Ernie Williams, Anna Barber, Andy Portsmouth (APo), Alastair Paterson (APa)

1. Apologies for absence: Steve Chafer, Ian Wilson

2. Minutes of the last Committee Meeting on Monday 13th May 2019

These minutes were agreed to be a true record.

3. Items arising from the last MOM

50th Anniversary plans:

- CP confirmed that SC is driving the plans forward and has everything in hand
- AW advised that material is required for a special edition of the LEI News

4. Request for inclusion in 'Urgent and important items' on the agenda

a. Development Plan

- As SC was not at this meeting it was agreed that this would be reviewed at the November meeting

b. LEI Marketing Plan

Please refer to the Marketing Plan circulated prior to the meeting

- Results suggest that social media should be utilised rather than paper
- We need to recruit newer and more enthusiastic members
- APo acknowledged the hard work RP has done but noted that we are not good at taking it on board
- AB – there has been no discussion at the BOF Youth Panel on recruitment at junior level
- CP – our % drop has been less than other clubs
- RE – how many of us are looking at the BOF webinars?
- IP – The jumps from beginner session to regular club night attendance and then full membership are too big
- RE – our meet and greet and especially our follow up needs to be up to scratch. It's hard to deliver this well at small events and even at Level C when many members are in the forest.
- EW – we have no main meeting point for members such as a club house
- APo – has the public's perception of orienteers changed? Are we still perceived as "vegetarian 2CV drivers" and a sport just for Scout and Guide groups?
- Marketing plan to be included in the next Development Plan

c. AGM

- SC to take over as chair
- JDM to take over as vice chair

- RP to take over as secretary
- There is a vacancy for Club Captain – SC to approach a prospective candidate
- AB to stand down as junior captain (SC has a couple of prospective candidates in mind)
- Agenda – CP has made a couple of small amendments. No standing orders to go to AGM, However SS to review mapping, SC to review content and formatting of the current standing orders

5. Treasurer’s Report

Please refer to the Treasurer’s Report August 2019 circulated prior to the meeting.

- Our financial position is comfortable with a £14,000 bank balance
- WW – gift aid: if this stopped how much would we lose?
- RE – this could mean a c. £1,000 loss
- £1,000 will be required for a top class printer. Our current printer is 5 years old. £1,100 was spent on consumables last week for our A3 printer.
- British Sprints will be profitable if we get more entries than the baseline of 600 (as at 12/08/19 we have 529 entries)
- CP – why is the 19/20 event budget less than the actual for 18/19? RE confirmed this takes into account the British Sprints and 50th anniversary costs, but will have another look at the figure RE expects to make a profit even though a loss of £1,229 is forecast
- Budget agreed by the committee

6. Delegates’ Reports

Please refer to the Delegate’s Report August 2019 circulated prior to the meeting.

7. Events Sub Committee Report

Please refer to the Event Sub Committee Report August 2019 circulated prior to the meeting.

- LEI club championships are to be held at Swithland Wood
- Summer League – point 3iia-d: proposals to change and formalise agreed
- CP reminded the committee to book their places at the club presentation for catering purposes
- APo – access: Leicester City and County Council have taken over the management of Bradgate Park. EW – is there any update on Cademan? A large part is up for sale
- OD (Keith Wildig) are thinking of mapping Hinckley for an urban event and are considering moving from EMIT to SI at their AGM
- BH, CP and IP provided a progress update on the British Sprints

8. Development Team Report

Please refer to the Development Team’s Report August 2019 circulated prior to the meeting.

- RP – with regard to the Lakes weekend in November, should we state that we “have 10 places available” as this would be easier to sell to members as they will think there are limited spaces available
- RP explained the process of generating more Facebook posts. If members posted images on the event day then these could be give more prominence by the Administrators. WW had concerns about obtaining permissions for images.

9. Club Captain’s Report

Please refer to the Club Captain’s Report August 2019 circulated prior to the meeting.

- CP – flagged up the Peter Palmer relays
- AB – EMJOS are entering a team which LEI juniors could join

10. Membership Secretary's Report

Please refer to the Membership Secretary's Report August 2019 circulated prior to the meeting.

11. Any Other Business

- PL – there is a website called BetterOrienteering.org which has some useful resources for club members
- 01/01/20 is the start of LEI's 50th anniversary year and it was agreed to use the new logos from this date
- CP will be chairing a BOF meeting in September to reschedule all junior competitions in 2022
- UW – thanked AB for being our junior Captain

Meeting closed at 9:35pm.

12. Date of future meetings (TO BE REVIEWED):

FULL:	FEBRUARY, MAY, AUGUST, NOVEMBER
Events:	JAN, APRIL, JULY, OCT
Mapping:	JUN
Development:	JAN, JULY
Coaching Forum:	MARCH
AGM:	OCT

Treasurer's report August 2019

The out-turn for last year was a surplus of just over £1k. This is generated fundamentally from our exploitation of gift aid on travel claims. Last year, ten members made travel donations and over half of the total came from three people, so we are vulnerable. Our Bank Balance at over £14k is way over the level we need for prudential reasons.

My initial forecast for the 2018-19 year was of a loss on events and also our other activities. However the Level C event attendances were above forecast and the summer League Level D attendances were higher too. So overall we have just managed to make money on events.

The actual accounts are subject to review but figures ought to be in line with the ones in this budget sheet.

The Budget

The budget involves the usual expenses and some variables some of which will in the event not happen, Eg Coaching qualification, trophies. So in some respects it's a bit of a guess.

There forecast is a £1,200 loss, but includes a prudent break-event figure for the British Sprints (with 600 entrants). With more than 600 entries all our fixed costs are covered and the marginal surplus is very high as we just have super levy and map printing to pay for. So every effort should be made to push the event prior to final closing on Tuesday 27th August. The White Rose is our last major chance/

Half the loss is about the amount we are **not** collecting in subscriptions!

I have included the extra costs from the 50th anniversary clothing, sprint tops and standard long & short sleeved tops with extra logo and an LEI branded gift. With a large bank balance we are easily able to celebrate with our members.

I have included extra Awards Evening gifts but these have been in the budget for the past two years and we seems to have managed without buying extras. If we do need more then we tend to look at something different each time we run out.

Recommendation

Agree any corrections and note the proposed budget.

Roger Edwards
5 August 2019

Event Summary

Sum - Amount	Data		
Event	Income	Spend	Total Result
A British Sprints	£762.60	-£532.63	£229.97
C Bagworth	£1,130.00	-£467.10	£662.90
C Beacon	£1,575.00	-£511.90	£1,063.10
C Bradgate	£2,058.30	-£1,273.41	£784.89
C Castle Hill		-£92.00	-£92.00
C Martinshaw	£1,222.70	-£514.75	£707.95
C Shepshed	£762.50	-£614.99	£147.51
C Spring Cottage	£878.50	-£262.90	£615.60
D Club Champs	£270.00	-£329.64	-£59.64
D NW Schools		-£643.81	-£643.81
D Xmas Novelty	£181.00	-£528.55	-£347.55
PS Abbey	£88.50	-£139.00	-£50.50
PS Knighton	£46.00	-£96.00	-£50.00
PS Watermead	£72.00	-£86.00	-£14.00
PS Western	£76.00	-£146.70	-£70.70
SL18 Anstey	£166.50	-£49.50	£117.00
SL18 Aylestone	£237.50	-£121.10	£116.40
SL18 Beacon	£209.00	-£101.10	£107.90
SL18 Foxton Locks	£147.00	-£72.30	£74.70
SL18 Glenfield	£213.50	-£67.80	£145.70
SL18 Martinshaw	£189.00	-£58.50	£130.50
SL18 Presentation		-£480.00	-£480.00
SL19 Ashby	£164.00	-£47.00	£117.00
SL19 Battram Woods	£253.65	-£129.75	£123.90
SL19 Beacon Hill	£288.00	-£119.60	£168.40
SL19 Booththorpe	£192.00	-£80.90	£111.10
SL19 Burbage Common	£322.50	-£114.00	£208.50
SL19 Donisthorpe	£241.50	-£90.60	£150.90
SL19 Leicester	£240.00	-£82.00	£158.00
SL19 Market Bosworth	£152.00	-£66.50	£85.50
SL19 Martinshaw	£249.50	-£99.85	£149.65
SL19 Outwoods	£250.00	-£150.10	£99.90
SL19 Swithland	£435.00	-£233.20	£201.80
SL19 Tunnel Woods	£190.50	-£73.20	£117.30
WL1 Watermead	£148.50	-£55.00	£93.50
WL2 Bagworth	£213.00	-£74.50	£138.50
WL3 Groby	£184.00	-£89.50	£94.50
WL4 Swithland	£117.00	-£89.75	£27.25
WL5 Melton	£204.50	-£76.80	£127.70
WL6 Ratby	£98.50	-£33.00	£65.50
WL7 Hermitage	£144.00	-£42.00	£102.00
WL8 Quorn	£200.00	-£78.00	£122.00
Total Result	£14,573.75	-£9,014.93	£5,558.82

Donations Received Events

£525.83

Event Summary

Equipment	-£1,026.62
Equipment Timing	-£329.70
Event Memento	-£230.46
Insurance	-£419.79
Map Printing	-£1,481.90
Map Surveys	-£395.60
Publicity	-£133.20
Software	-£837.36
Storage Rent	-£1,022.00
Trophies	-£121.00
Total Result	-£5,471.80

Delegates report on June Meeting 2019.

Not much to report from the June EMOA meeting.

DVO will host the Midland Championships on Longstone Moor (not Shining Cliff as originally planned on Sunday 8th February 2020. There was some change in the officials which the committee approved. Sorry, didn't write the changes down.

NOC will host a supporting middle distance event on Saturday 8th February at Bramcote Hills.

BOF qualifications database is very out of date. Clubs asked to take off members who are no longer active in their roles. EMOA should be holding a Planners' and Controllers' conference next year but we have no one in the role of Development Officer. Anyone who wishes to step into this role would be welcomed with open arms.

The junior squad have been active, training in the Dales and two juniors went to the World Schools Champs with support from EMOA and elsewhere - see EMEWs.

Harrington Leake was picked to go to Lagganlia.

There are not enough EM M/W 18s for the JIRCs on 28th September (SYO). If there are any juniors of Orange/Light Green standard who are not already members of the squad then clubs should forward their names to Ann-Marie Duckworth (DVO)

A new treasurer is needed as Mark Webster will be standing down. Club reps asked to ask for volunteers.

The EMOA AGM will be on Monday 23rd September, 2019 at 7.30pm at the Pace Rooms, Clifton. Please could as many members as possible attend as several members of the committee will be away, an the meeting may not be quorate.

Development Co-ordinator's Report August 2019

Coaching

Lake District coaching November (23rd/24th) details published by the Orienteering Foundation, there is a group and an individual attendance scheme. Esther will co-ordinate but we need feedback on who might be interested to decide if we have enough for a self-coached group. So far we have 2 people interested.

Club Night: Monday is tough for physical activities especially if an event on Sunday. So we are moving to Tuesday. The survey and other feedback suggests that numbers would increase rather than go down! South Charnwood High School is booked from 1st October with a flexible room arrangement eg gym or canteen or both. Tuesday has bought Toni O'Donovan back into the coaching team and she will be teaching at LGS.

BOOST

Ashby Urban (October) we will have coaches to help with post race review.

Cademan (December) we will do post race training as at Bagworth.

Club Mark Jane has renewed our Club Mark accreditation.

Recruitment

Few juniors are joining the club. The "Learn Orienteering" initiative managed to get three families for three weeks (out of the four, with all missing the event at Donisthorpe (too far)) but we have not retained anyone.

Development Team considered various option on how to repeat / encourage newcomers and noted:

- The GROW initiative 10 years ago; South Charnwood High School feeder schools were contacted and the session started at 5 PM. Numbers were more than Learn orienteering. (I had a meeting with Tim Herod mid July and suggested this is the next area where BOF could help us and this took priority over delivering Xplorer.) We could start in January like the initial GROW.
- Our Bradgate maze taster attracted a large number of people. If we could convert this to being a "Learn Orienteering" series in the Park we might recruit more members. In 2020 there would be embargo issues here, as Level B is scheduled for November.
- Learn Orienteering on the Saturday afternoon in terrain might be a good avenue to pursue. Some mixture of racing and training was needed to move participants into real orienteering.
- We also had to consider the repeat of the Park Series in 2020. We have to be mindful that we have a limited coaching force and we cannot expect them to be delivering Club night every week and turnout to deliver we Learn Orienteering sessions, especially as coaches are also event officials.

Park Series 2020

If we proceed with Park Series and also move to Loughborough we may need more mapped areas. We need to be putting the programme into the event schedule and deciding location, especially if we need new maps.

What are Committee members thoughts?

Permanent Orienteering Courses

I spoke to Peter Hart, Craig Anthony and Scott Parker about improving the BOF offer and getting more from our investment. We noted Greater Manchester Orienteering Activities (GMOA) has some better features.

Our business case is poor; we have spent over £20K on posts and plaques but only get £200 a year income to offset the £200 for repairs! We make little use of POCs for events or training. We know little about how BOF members (our own and other clubs) use of the system and we have little idea about the user experience. We would benefit from feedback on usage from every download, with a view to encouraging people to come to events.

Since Easter we have experienced an increase in feedback about missing plaques. This is useful as it helps focus our efforts on essential repairs.

We are not making use of technical delivery systems eg. Map Run App, MOBO. For example GMOA have 6 locations using Map Run.

Privacy

Our policy has been in operation for over a year as as things change from time to time it might be worth a review.

Schools

NW Leicestershire Schools Partnership has booked us for the end of March 2020.

Meeting with British Orienteering

Chris & I met with Rayan Sammut & Tim Herod earlier in the summer to discuss the Entry Forms (safety aspects),

We agreed to

- Make more use of Facebook for instant reports on events. Like Northern Ireland where members do instant posts.
- We could do better on “meet & greet” to follow through when newcomers completed their course.
- Results - could we offer level C standard at level D.
- Direct post-event queries to right contact. We would have a single email address (then redirect) and all maps will have QR code to get to LEI site easily.

To date we have made some progress re juniors, event planning at Club Night and with LUOC, but have not managed to embed other items into our event programme/ mapping.

Can any one help with taking these issues forward?

Mailshots

We have **not** moved onto collecting email addresses and mailing the next event details. Roger P is doing things on a limited scale with the Park Series contacts. These could be combined with the core Mail chimp system to help avoid any privacy and duplication issues.

We do not have a robust process for collecting details of newcomers.

What should we be doing about mailing newcomers?

Publicity

We are continuing to use HOOP to get to a family audience. This has not created any attendees.

Roger Edwards
5 August 2019

August 2019 Committee Report

Club Captain

With a small team, our juniors managed to qualify for the national final of the Yvette Baker Trophy on the 19th May at Calke Park. Of course, we had a little help from our brand new partner school, Worthington Primary School. Worthington Primary helped us with 6 juniors, compared to the 7 from LEI.

3 juniors from Worthington Primary also joined the team at the YBT final at Sandringham on the 7th July. LEI was 6th out 10 clubs with 808 points. SYO won the competition with a 50 strong squad.

<https://www.waoc.org.uk/results-archive/2019/2019-07-07-ybts-finals-sandringham-eaoa-event/index.html>

It is also going to be a struggle for me to balance the work needed for the British Sprints and to take the team to the Peter Palmer relays at Hindleap Warren, East Grinstead on the 7/8th September. Entry Fees for this are still TBC (15th July). Under the new format, we can take either a 6 or 4 person team.

<https://www.saxons-oc.org/events/peter-palmer-junior-relay-8-sep-2019>

Club Shop

2 Club Tops sold,

4 Hoodies sold.

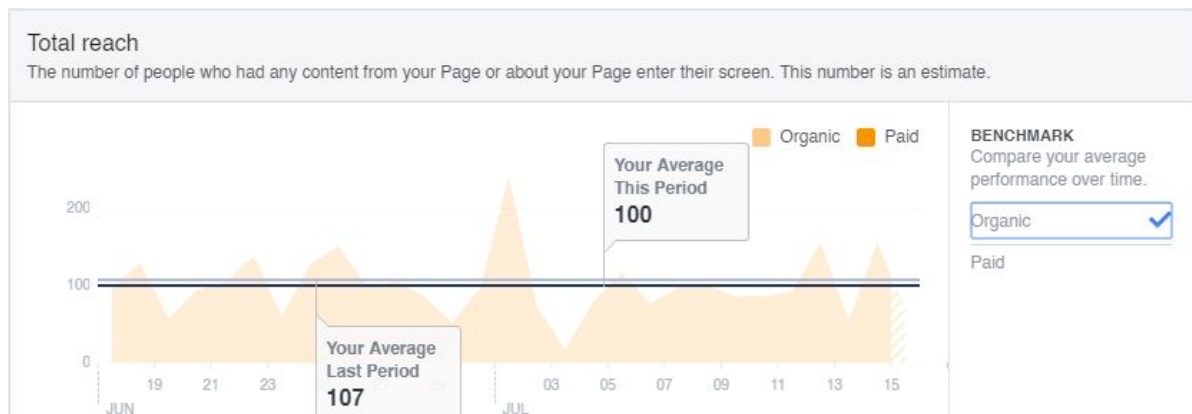
Suggested 2020 Club Logo attached, please let me have any comments

Social Media

LEI Facebook Page

575 Page Likes (up 20 Likes)

- Monthly Post Reach (organic) - 100 people



LEI Facebook Group

84 Club Members (up 4 members)

- Quite a few non-members have crept into our club only group. Some have left the club, others have been added who have asked. We need to keep an eye on this from a Safeguarding point of view.
- *Page & Group Admin Roger Phillips, Chris Phillips (Chairman)*
- *Page Editor Bob Haskins, Steve Chafer (Vice Chairman)*
- *Page & Group Moderator Wendy West*

LEI Twitter - 159 followers (up 3 followers)

- *Tweeter-in-chief Roger Phillips*

Ashby Map Runners Facebook Page

25 - Page Likes - no other statistics available (*Last posted 9th Feb 2018*)

- *Page Admin - Peter Hornsby*
- *Moderator - Wendy West???*

Year	Family	Seniors	Juniors	Units	Total	
2013	38	53	12	103	170	
2014	38	61	16	115	183	
2015	37	56	17	110	174	
2016	38	60	12	110	180	
2017	34	61	8	103	151	
2018		108	37		145	
2019		106	33		139	as at 12/08/19

New members 2019:

Porter (Sue)	Nov-18	
Shaw (Winona)	Nov-18	
Rex (Steven)	Jan-19	Inactive NOC member previously, grew up in York
Hagreen (Edward)	Jan-19	
Mead (Brian)	Feb-19	
McAlister (Declan)	Feb-19	
Edgar (Tracy)	Feb-19	
Ulph (Gillian)	Apr-19	
Hollox (Edward)	Apr-19	
Ulph (Kirsten)	Apr-19	
Spencer (Olivia)	Jun-19	Isaac Spencer's sister
Cladingboel (David)	Jun-19	Teacher @ LHS
Cladingboel (Adam)	Jun-19	
Lewis (Martin)	Jun-19	Recruited by Ursula at SL8, friend of Graham Watson

Lapsed members

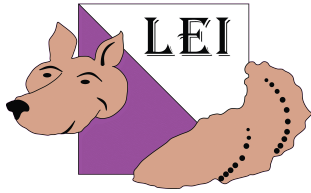
Ferris (Julie)	Moved to the Lakes, renewed with BL	
Ferris (Oscar)	Moved to the Lakes, renewed with BL	
Heaton (Liz)	Moved to the Lakes, renewed with LOC	
Heaton (Chris)	Moved to the Lakes, renewed with LOC	
Worth (John)	Moved to the Lakes, renewed with BL	
Robinson (Nicola)	Renewed as Junior (Zoe) rather than Family	
Lydon (Finn)	Renewed with EUOC	
Phillips (Emma)		
Tebbutt (Barbara)	Renewed with DRONGO	Simonetti (Rachel)
Tebbutt (Euan)	Renewed with CUOC	Law (Jonathan)
Tebbutt (Iain)	Renewed with DRONGO	Law (Vivien)
Brookes (Tracey)	Renewed with BOF	LeBoutillier (David)
Alcock (Howard)	Renewed with NOC	Marchant (Ben)
		Merriman (Darren)
		Mayes (Francis)
		Morris (Alan)
		Morris (Jill)

Logos for 2020

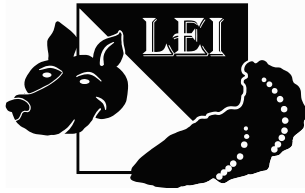
Current LEI Logos



Website



Facebook
& Club Top



Single Colour



Event Map



Event Map

Proposed 2020 LEI Logo



Website



Single Colour



Map